



POWER BREAKFAST

CAMP FOR KIDS WITH SERIOUS ILLNESSES AND LIFE-THREATENING CONDITIONS COMING TO SEDONA

WHAT: More than 153,000 children with special health care needs live in the state of Arizona. Camp Soaring Eagle will bring kids throughout the state access to a camp experience that would otherwise be impossible. A “power” breakfast will be held on Saturday, September 29, to educate community leaders on the Camp’s vision and how it will impact the lives of seriously ill children in Arizona. In addition, it will highlight how the camp will benefit Verde Valley School, local communities and Yavapai County.

Activities include recognition of local mayors and other community leaders as honorary camp counselors. Honorees include: Mayor of Sedona, Pud Colquitt; City of Cottonwood Mayor, Diane Joens; Town of Clarkdale Mayor, Doug Von Gausig; President of the Big Park Regional Coordinating Council, Bert Berkshire; and Land Task Force Chair of Verde Valley School, Barbara Jane Shelton. Participants will be served breakfast.

WHEN: **Saturday, September 29**
8:30 a.m. – 10:30 a.m.

**Please R.S.V.P. to Caila Anderson at canderson@ckpr.biz.

WHERE: Verde Valley School soccer field
3511 Verde Valley School Rd.
Sedona, AZ 86351

The soccer field is located just off of Verde Valley School Road on the left about 1/4 mile from the entrance (where the school's drive begins).

WHY: At first glance it may seem just like any other traditional camp – children giggling and playing. But a closer look reveals that this camp will truly be very different. That’s because this camp will serve kids ages 6-17, who have a variety of serious and life-threatening conditions– such as cancer and HIV/AIDS, asthma, diabetes, heart disease and more – kids whose medical conditions prevent them from attending camp.

Camp Soaring Eagle was inspired by the desire to give children with serious illnesses a traditional camp experience. The Camp’s name evokes the heritage of local Native Americans who believed that the eagle, whose feathers were thought to have healing powers, flew so high that it communicated their messages to the “Great Spirit in the Sky.” Nestled within the spectacular red rocks of Sedona, Arizona, Camp Soaring Eagle is being created by the Max James Family Foundation to capture the essence of this spirit by offering kids an unforgettable experience.

Camp Soaring Eagle aspires to be a member of the Association of Hole in the Wall Camps. We are following a set of guidelines that we hope will lead to provisional membership and then full membership upon the opening of our camp. These requirements are designed to assure that each member camp provides the highest level of safety and programming for the children. They are also designed to assure that each member camp has sound financial support. At this time the Association of Hole in the Wall Camps is assisting Camp Soaring Eagle to meet the necessary requirements. Being a part of such a well-established and acclaimed network of camps will provide Camp Soaring Eagle with the experience, knowledge and support to operate at the highest level of excellence.