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PAUL NEWMAN'S PASSION FOR CHILDREN WILL LIVE ON IN ARIZONA.

September 29, 2008 (Sedona, AZ) - Paul Newman's commitment to children with serious medical illnesses will live on - right here in the state of Arizona, at [Camp Soaring Eagle](#), a threshold member of the Association of Hole in the Wall Camps.

For more than 20 years, Paul Newman has been the heart and soul of Hole in the Wall Camps. His endless passion coupled with his selfless commitment to the welfare of children living with serious medical illnesses has been inspirational to people everywhere. The [Association of Hole in the Wall Camps](#) is part of his living legacy that will continue to thrive. Paul's leadership, compassion and motivational spirit can never be replaced, but he has left us strong and confident. Through the many camper smiles around the world, Paul's dream lives on.



Paul's dream will live on here in Arizona thanks to the vision and generosity of Max James, Founder of Camp Soaring Eagle. Like Newman, Max James shares the heart-felt obligation to do all in his power to give back to those less fortunate. Max and his family had been giving to charities for many years but were looking for a way to make a lifelong difference. They knew that they wanted their focus to be children, but it was not until the family took a trip to Camp Boggy Creek, a member of the Association of Hole in the Wall Camps, that they pledged to bring such a camp to the Southwest. After much searching, Max James found the perfect location amidst the red rocks of Sedona, and at that time he committed \$10 million of his personal money to begin construction of Camp Soaring Eagle. Currently under construction the Camp is scheduled to open in the summer of 2009, and will provide a camping experience unlike any other place in the world to thousands of critically ill

children from Arizona, New Mexico, Nevada and Utah. **Camp Soaring Eagle will be the only free-of-charge, year-round, multi disease, medically-based residential camp in the state of Arizona.**

Camp Soaring Eagle has recruited veteran staff members from other Hole in the Wall Camps to insure that Camp Soaring Eagle will deliver the highest level of safety and programming for the children. Director of Operations for Camp Soaring Eagle, Pronto Parenteau, worked at the original Hole in the Wall Gang Camp in Connecticut as well as at the Victory Junction Gang Camp in North Carolina. He has had the opportunity of personally hearing Paul Newman's vision and was so moved by his passion, that Pronto has dedicated his career to medically based camping.

"Newman's legacy will live on forever at our Camps. In 2001, Paul was a "volunteer" in my cabin for a week at Hole in the Wall. While fishing with two campers in a flat bottom boat at his Camp in CT. he shared with me his passion and vision for Camps. He told me that his goal was to "make sure there's one of these Camps in all 50 states and around the world". Newman lit the Hole In The Wall torch and carried it for 20 years - now it is our time to share his eternal light with as many children as possible."

Pronto Parenteau
Director of Camp Operations
Camp Soaring Eagle, Sedona, AZ

Camp Soaring Eagle will offer one week disease specific session beginning in the summer of 2009. The Camp relies on the generous support of corporations, foundations, and individuals to help offer children an unforgettable experience filled with excitement, friendship and adventure. The world class staff of Camp Soaring Eagle is dedicated to continuing Paul Newman's vision and providing the over 350,000 children suffering with serious illnesses in the southwest the opportunity to discover the healing power of laughter.

For more information about Camp Soaring Eagle, where critically ill children discover the healing power of laughter visit: www.CampSoaringEagle.org or call Jennifer Perry, Director of Public Relations and Marketing for Camp Soaring Eagle, 928-284-2287, jperry@campsoaringeagle.org.

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Camp Soaring Eagle aspires to be a member of the Association of Hole in the Wall Camps. We are following a set of guidelines that we hope will lead to provisional membership and then full membership upon the opening of our camp. These requirements are designed to assure that each member camp provides the highest level of safety and programming for the children. They are also designed to assure that each member camp has sound financial support. At this time the Association of Hole in the Wall Camps is assisting Camp Soaring Eagle to meet the necessary requirements. Being a part of such a well-established and acclaimed network of camps will provide Camp Soaring Eagle with the experience, knowledge and support to operate at the highest level of excellence.